SOUTH EAST ASIAN EDUCATION TRUST [®]

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

Approved by All India Council for Technical Education (AICTE), New Delhi, Accredited B++ by NAAC
Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka)

Report on IBM Skill Build Orientation Session

Event Details

Title: IBM Skill Build Orientation Session

Audience: MBA Students

Date: 1st August 2024

Time: 9:30 A.M. onwards

Venue: CCP Lab & Room No. SB303 Class Room

Resource Persons: Mr. Srikanth & Mr. Raghunath consultant from IBM for Skills Build Program, Implemented by REACHA (Research Extension Association for Conservation Horticulture and Agro-forestry)

Overview

The IBM Skill Build Orientation Session was designed to introduce MBA students to the practical applications of AI in management decision-making and to guide them on leveraging digital platforms for online courses. The session aimed to equip students with essential skills to enhance their professional capabilities and competitiveness in the modern business environment

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Key Highlights

1. **Hands-on Training on AI for Management Decisions**

- **Objective:** To demonstrate the practical use of AI in making informed management decisions.

- **Content Covered:**

  ▪ Introduction to AI and its significance in business management.

  ▪ Case studies showcasing successful AI implementations in various industries.

  ▪ Interactive sessions where students engaged in simulated scenarios to apply AI tools in decision-making processes.

- **Outcome:** Students gained a fundamental understanding of how AI can be leveraged to enhance decision-making, improve efficiency, and drive innovation in management practices.

2. **Utilizing Digital Platforms for Online Courses with Certificates**

- **Objective:** To guide students on the effective use of digital platforms for continuous learning and certification.

- **Content Covered:**

  ▪ Overview of popular digital learning platforms like Coursera, edX, Udacity, and IBM's own training resources.

  ▪ Demonstration of how to navigate these platforms, select relevant courses, and track progress.

  ▪ Tips on integrating online learning into their academic and professional routines.

- **Outcome:** Students were empowered to take advantage of online educational resources to expand their knowledge and skills, with a clear understanding of how to earn and utilize certifications to boost their career prospects.

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3. **Certificate Generation Post-Event**

o **Process:** Upon completion of the session, certificates were generated for all participating students.

o **Distribution:** Certificates were distributed electronically to each participant, recognizing their attendance and engagement in the IBM Skill Build Orientation Session.

o **Significance:** The certificates serve as a formal acknowledgment of the students' commitment to enhancing their skill sets and staying updated with industry-relevant knowledge.

Feedback and Reflections

- **Student Feedback:** The session received positive feedback from students, who appreciated the practical insights and the opportunity to interact with AI tools hands-on.

- **Reflections:** Students expressed a keen interest in further exploring AI applications and digital learning platforms, indicating a successful engagement and knowledge transfer.

Conclusion

The IBM Skill Build Orientation Session was a significant step in preparing MBA students for the evolving business landscape. By providing hands-on training on AI and guidance on digital learning platforms, the session ensured that students are well-equipped with the skills necessary to thrive in their future careers. The successful generation and distribution of certificates post-event further reinforced the value and recognition of their participation in this enriching experience.

COs & POs Mapping

Mapped to the subject Machine Learning and -22MBABA403

Mapping Contents	PO1	PO2	PO3	PO4	PO5
CO1	1				2
CO2		2	2		
CO3				3	
CO4		2		2	